Subject: Rolling out of the Automated Reporting & Management System (ARMS) under Mid Day Meal scheme in the State of Jammu & Kashmir.

Circular No: 08 Edu. of 2017
Dated: 07 -12-2017

1. The **MDM-Automated Reporting & Management System (MDM-ARMS) portal** is a joint initiative of the Department of School Education & Literacy, MHRD, Govt. of India, Department of Elementary Education, Govt. of Himachal Pradesh and the National Informatics Centre, Himachal Pradesh.

2. The School Education Department is now on **MDM-ARMS portal (http://mdmhp.nic.in)** for the effective implementation of the MDM scheme in the state of Jammu & Kashmir. The **MDM-ARMS** software has been developed as a product by NIC-HP so that any State Education Department can use it for real time monitoring /management of the MDM scheme and the data collected will be on the National portal on daily basis.

3. The **MDM-ARMS** software is an easy on-barding and the data collection is through different modes of SMS, Mobile app & web portal. The Principal/Headmaster/Teacher in-charge MDM at school level can send data on daily basis from the registered mobile number by SMS in predefined format to toll free non-metered number **15544.** The Headmaster will send SMS to number **15544** regarding total number of children supposed to be served MDM during the month on first day of every month. All registered users will get a reverse SMS as acknowledgement for all right/wrong SMSs. The keywords of SMS formats are as under:

SMS Format	SMS Business logic
SMS Keywords	MDM<space> No. of meals served for daily data. MDM<space> M<space>No. of children for monthly data. MDM<space> A for mobile verification. MDM<space>P<space>old number<space>New number for modification of already registered mobile number. MDM<space> H for MDM Help.

4. The **MDM-ARMS** requires the role based involvement of Nodal Officer as State Master at Divisional level, District Master at District level, Block Master at Zonal level preferably computer knowing officials to manage/monitor and reporting purposes. The Nodal Officers must read and understand "Pre-requisites" under FAQs section on **http://mdmhp.nic.in** to deliver effectively. The Block and District level Nodal officers will have additional features of exception/inspection through which they can send the SMS to their respective Blocks and Districts.

5. The Block Masters will identify the schools which have not sent data through SMS and will take necessary action if the school has not served meals to the students and will send report to the District Master accordingly. The District Masters will monitor and analyse the data on daily basis and will ensure 100% meal served report to the **ARMS portal** on daily basis. He can take necessary action if meal is not served-reason thereof and report to the State Master. The State Master, District Master and Block Master should take necessary steps to generate awareness among the Principal / Headmaster / Teacher in-charge MDM of all schools under their jurisdiction.

6. In order to ensure the accuracy of data, it is hereby enjoined upon the Director, School Education Jammu/Kashmir, the Chief Educations Officers and the Zonal Education Officers to cross check by logging into the **MDM-ARMS portal** and if any discrepancy is noticed, he/she should take immediate necessary action and report it to the higher authorities. Moreover, updation of registered mobile number, if required due to the transfers of Officers/Officials from one school to another be immediately effected on the system without any fail.

7. All the DDOs shall ensure to verify the number of institutions and enrolment covered under MDM scheme. Any lapse on this account shall be the personal responsibility of DDO's of concerned institution.
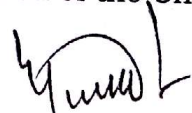
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Sd/-
(Farooq Ahmad Shah) IAS
Secretary to Government
School Education Department

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No. Edu/Plan-SE/669/2012-13   **Date:** 07.12.2017

Copy to the:
1. Principal Secretary to the Govt. Finance Department.
2. Comm./Secretary to the Govt. Planning Development & Monitoring Department.
3. Director (MDM), Ministry of HRD, GoI, New-Delhi.
4. Director School Education Jammu/Kashmir.
5. District Development Commissioner _____ (All).
6. Additional Secretary (M)/(A), School Education Department.
7. F.A/C.A.O, School Education Department.
8. Chief Education Officer _____ (All) for immediate compliance.
9. O.S.D to the Hon'ble Education Minister for information of Hon'ble Education Minister.
10. Private Secretary to the Chief Secretary for information of the Chief Secretary.
11. Website In-charge, School Education Department.
12. Circular file.

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(Javaid Iqbal Matto)
Joint Director (Planning)
School Education Department

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Enrolled
7/12/17